

In Real Estate, it's Prevention, Prevention, Prevention!

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Real Estate agents work in a high-risk profession. Because of this, it is necessary to take certain precautions to prevent potential disasters. We have gathered some of the most effective ways to keep safe on the job below:

Stay connected with your office: Make sure your office has your most current contact information and they know where you are at all times. Signing in and out of the office should be part of your daily activities. At least one person in your office should always know where you are and be able to easily access that information.

Meet first time clients at the office: While it might seem strange to turn down a potential client, someone really interested will be willing to compromise. Not only is a first client meeting safer in your office location, it's a perfect opportunity to show them the professional environment in which you work. Ask them to fill out a client identification form ([available here](#)). Let them know it keeps you both safer and that it is company procedure.

Familiarize yourself with the homes you show: This sounds simple enough. Clearly, you know the amenities, the home style, and the benefits of living in a particular neighborhood... but do you know an escape route? If the worst should happen and you are faced with an assailant, you should know enough about the home's floor plan to be able to get away. Learn the neighborhood streets.

Always carry a cell phone: If you do not own one, borrow one from a colleague or friend before open houses and client tours. Don't put yourself in a situation where you'll need help but have no way to communicate.

Be alert: You don't want to be off-guard when taking a client on a tour of homes. You must be alert at all times to discern potentially dangerous situations. You should always trust your instinct, but if you're tired, it might just be ignored.

Dress Conservatively: While it may impress some clients that you can afford flashy jewelry, it may entice others to steal it and find out what else you have. You can dress in an impressive fashion without tempting anyone to take your possessions.

Following these basic prevention methods will help keep you safe on the job.